



Punchestown Festival Media Accreditation Guidelines

Tuesday 28 April to Saturday 2 May 2026

1. Accreditation is issued on **acceptance of event guidelines and adherence to instruction** given by Punchestown and IHRB officials. Failure to comply will result in accreditation being revoked and refusal of admittance to Punchestown property.
2. All media accreditation applications must be submitted by **13th April 2026**. Incomplete applications will not be accepted.
3. Application does not guarantee accreditation. **Declined** applicants will be contacted by the team.
4. Badges will be **delivered by post to the address given on application**. UK visiting press can collect on site at ticket collection point.
5. Applicants must represent a recognised/affiliated agency or media outlet. **No Freelance applications will be accepted**. A written authorisation from the editor/manager must be sent with application.
6. **Regional and local media** outlet accreditations will be strictly limited.
7. All members of the accredited press/photographers are requested to **display/wear their allocated press badge AND photographer bib** once inside the racecourse as there will be increased levels of security on the parade ring, winner's enclosure and track access points. We appreciate your co-operation and patience as we implement this measure. This applies to all accredited press and photographers.
8. The AIR photo armband and individual company branded attire are not recognised as accreditation at the Punchestown Festival.
9. AIR press card-holders should access the track through the AIR turnstile but are requested to display their Punchestown press pass once inside the racecourse.
10. It is a condition when issuing accreditation that your press badge has been allocated to you personally and **should not be transferred to another person** under any circumstances. Each badge is number allocated and identifiable for this reason.

Punchestown assess each application individually and reserve the right to decline accreditation applications.

Should you have any queries with the above please email to info@punchestown.com with Media Accreditation Query in the subject line.