



## Media Accreditation Guidelines

### Punchestown Festival, Tuesday 29 April to Saturday 3 May 2025

1. All accredited media at the Punchestown Festival are requested to comply with and adhere to the guidelines outlined in this section of Punchestown.com and instructions given to them by the Punchestown Racecourse officials and security.
2. All media accreditation applications must be submitted by **14<sup>th</sup> April 2025**. No applications can be accepted after this date.
3. Application does not guarantee accreditation. Successful applicants will receive email confirmation. **Declined** applicants will be contacted by the team.
4. **Freelance applications** must be accompanied by a scanned supporting letter from the publication editor on company headed paper.
5. **Regional and local media** outlet accreditations will be strictly limited.
6. All sections must be correctly filled in – **incomplete forms** will result in delay and possible refusal of application.
7. Successful applicants will receive an email confirmation. Media Passes will be **delivered by post to the address given on application** or left for collection if arranged prior to the event.
8. All members of the accredited press/photographers are requested to **display/wear their allocated press badge AND photographer bib** once inside the racecourse as there will be increased levels of security on the parade ring, winner's enclosure and track access points. We appreciate your co-operation and patience as we implement this measure. This applies to all accredited press and photographers and over-rides the AIR photo armband policy and individual company branded attire.
9. AIR press card-holders should access the track through the AIR turnstile but are requested to display their Punchestown press pass once inside the racecourse.
10. It is a condition when issuing accreditation that your press badge has been allocated to you personally and **should not be transferred to another person** under any circumstances. Each badge is number allocated and identifiable for this reason.
11. **Failure to comply** with conditions of accreditation will result in removal of all privileges and may affect the success of future applications for you and /or company/publication.

Punchestown assess each application individually and reserve the right to decline accreditation applications.

Should you have any queries with the above please email to [info@punchestown.com](mailto:info@punchestown.com) with Media Accreditation Query in the subject line.